



For Immediate Release:
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NEWS RELEASE

2011 KAAE Student Essay Contest

Topic: What does this year's theme, *Learning Today, Earning Tomorrow*, mean to you?

Today's CTE/Ag Ed Programs provides students:

- academic subject matter taught with relevance to the real world
- employability skills, from job-related skills to workplace ethics
- career pathways that link secondary and postsecondary education
- second-chance education and training
- education for additional training and degrees, especially related to workplace training, skills upgrades and career advancement

Agriculture Education Mission: Agriculture education prepares students for successful careers and a lifetime of informed choices in global agriculture, food, fiber and natural resources systems.

ALL STUDENTS ARE HIGHLY ENCOURAGED TO SUBMIT THEIR ESSAY IN THE ACTE CLIFF WEISS MEMORIAL ESSAY CONTEST DUE FEBRUARY 16, 2011 FOR ADDITIONAL CASH PRIZES: <http://www.acteonline.org/essaycontest.aspx>

KAAE Deadline: March 16, 2011, 5:00PM. Submit entries electronically at the KAAE Website, http://www.ksaged.org/News/News_home.html

Eligibility: All entries must be submitted by current Kansas FFA members.

Prizes: The winners will be recognized during State FFA Convention, with first place receiving \$125, second receiving \$100, third receiving \$75, fourth receiving \$50 and fifth receiving \$25.

Evaluation: The 400-600 word essay will be judged on content (relationship to topic, logically organized, clarity of message, and expressiveness) and Technical Quality (spelling, grammar, and punctuation). The letters will be individually scored by the current KAAE Public Relations committee members and ranks will be collaborated, with the member receiving the lowest scores winning first, second and third, etc respectively.